

# Rate Sheet

## CFET Radio 106.7 FM

Box 87, Tagish, Yukon Territory, Y0B 1T0  
Office: 867-667-6397  
Studio: 867-399-3012  
Email: info@cfetradio.com



Promote your business or community event at Tagish, Marsh Lake and Haines Junction. Home to over 2000 Yukoners along the famous Alaska Highway connecting southern Canada to Alaska and points north. Southern Lakes area hosts cultural industries, hospitality and local talent. Southern Lakes has visitors from other Yukon communities, highway traffic from the south and visitors from Whitehorse driving through the scenic Carcross Tagish loop, year round.

### Radio Advertising

30 sec. \$24  
60 sec. \$36

Class AAA: 10 a.m.-1 p.m.; 4 p.m. - 7 p.m.  
Class AA: 1 p.m.- 4p.m.  
Class A: 7 p.m.- 10 p.m.  
Daytime Plan: 10 a.m.- 7 p.m. (1/3 AAA, 2/3 AA)  
Total Audience Plan: 25% AAA, 50% AA, 25% A

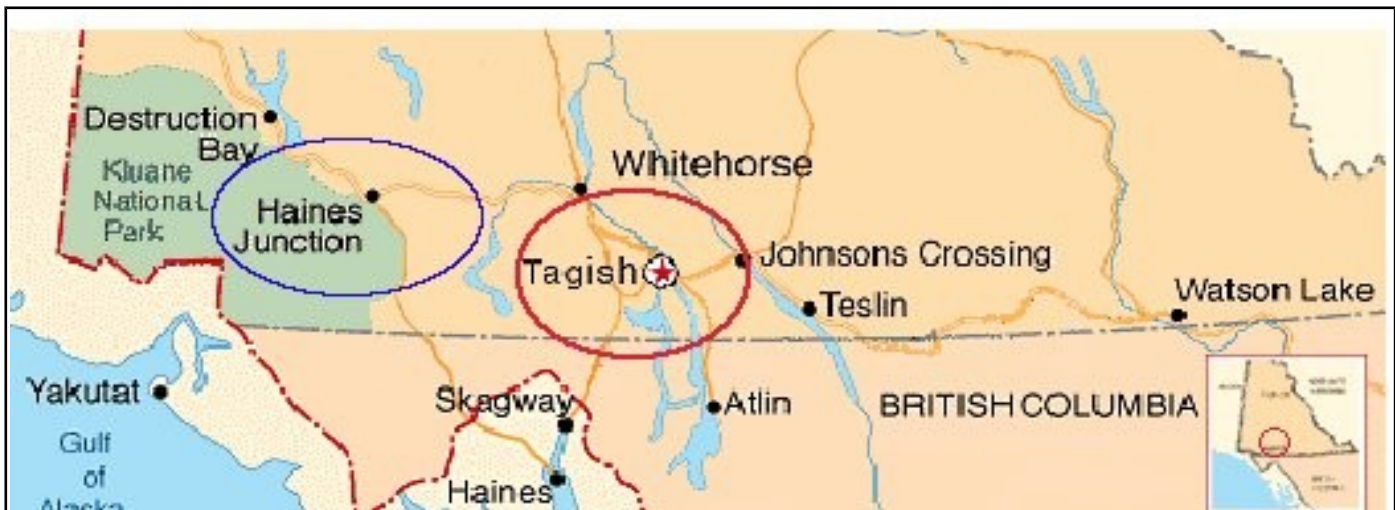


### Digital Screen Advertising

15 sec. .24  
30 sec. .36

Public LED screens support mix of video, sound and standard graphic files. Each screen display is connected to the Internet with updating done from anywhere Hospitality Channel (Where Available) Airport Advertising Mobile Signage

## Broadcast Region



# Rate Sheet

## Program Sponsors

Program sponsors receive a bonus 10-second tag at the beginning of each program introducing the program sponsor to the listeners with a 30-second commercial aired during the program.

## Production

Our advertising rates for packages are for broadcast ready content.

We will record ads, create images and slides, edit audio and video if required.

We have a minimum fee of \$150.00 for production service.

Radio Sponsors
\$27.00
\$25.00
\$17.00

## Volume Discount Example Packages

Radio Ads	Frequency		Week	Month	Total Cost
Total Audience Plan	20	per week	600.00	480.00	24.00
Daytime Plan	10	per week	325.00	260.00	26.00
Light Package	5	per week	187.50	150.00	30.00

Screen Ads	Frequency		Week	Month	Total Cost
Package 1	2000	per week	600.00	480.00	0.24
Package 2	1000	per week	325.00	260.00	0.26
Package 3	500	per week	187.50	150.00	0.30

**Recording Plain spoken word from** \$150.00  
**Recording Production with music from** \$250.00  
**Video Production with music from** \$500.00

Cash discount:	None
Commission:	15%
Rates are gross	

*Bundled services. Receive a 30% discount on radio, signage, production if combined*

**Now part of the National Pelmorex Emergency messaging system with Yukon Emergency Measures Organization**



# Rate Sheet

Technical Submissions - Advertisement Specifications		
Distribution Method	OpenBroadcaster, FTP	
Audio	Ogg/Flac/Wav/MP3/ACC	
Video	MP2, MPG-TS, MP4, AVI, OGV H264	
Image	PNG, JPEG, SVG	
Documents	LibreOffice, Microsoft, PDF	

Class Room Instruction 875.00 Per Day  
 Class Room Instruction 2,100.00 3 Days

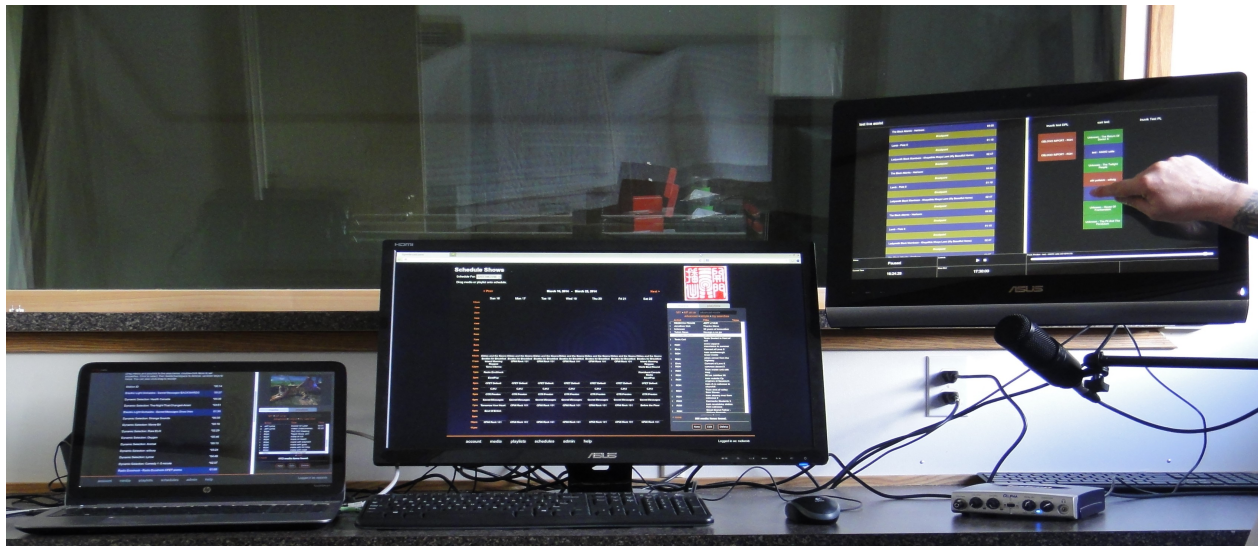
Public Speaking, Facilitating Meetings with a Focus Group. Quote  
 Broadcast Engineering, Technology Design, Proposal Writing Quote  
 Tower Climbing, Remote On-site Technical Installations Quote  
 \* Plus travel and expenses [Contact us](#) for a free consultation

Mobile Application and Web Design

Media Buyer for Circumpolar Exposure in YT, NT, NU

Remote Streaming and Conference Transcription

[www.cfetradio.com](http://www.cfetradio.com)



## Notices

Rates are subject to change without notice.  
 Some locations have restrictions on content.  
 Advertisements must be appropriate for all ages.